

# PWIPM Update

The e-newsletter of NPMA's Professional Women in Pest Management

## PWIPM Kicks Off 2007

### PWIPM Educational Program at NPMA's Legislative Day 2007

Professional Women in Pest Management (PWIPM) have always had a home at NPMA's Legislative Day, often meeting with high-profile professional women, such as Torie Clarke, Assistant Secretary of Defense for Public Affairs.

At Legislative Day 2007, February 26-27 at the [Mayflower Hotel](#) in Washington, D.C., the PWIPM will be offering an educational program that will attract professional women in the industry, as well as the men who have recognized the value that women offer to the pest management industry.

On Monday, February 26, two dynamic women will offer invaluable insight into the pest management industry. [Mrs. Genma Holmes](#) will discuss how to get more involved as a professional woman in the business community and how this will make you a stronger person, as well as positively impacting your business. Genma is an actress, model, and speaker turned entrepreneur who caused quite a stir several years ago by starting an environmental pest control company that services businesses throughout the state of Tennessee.

After leaving a lucrative modeling profession, Genma entered the male-dominated pest management industry and has emerged as a leader in the field. Sharing with the masses that glass ceilings are meant to be shattered, she is an example that women can succeed in non-traditional fields.

[Mrs. Lisa Gervase](#) has demonstrated leadership by maintaining professionalism in a male-dominated industry while continuing to grow personally and professionally. In February 2003, Lisa was appointed executive director of the Arizona Structural Pest Control Commission (SPCC), managing and directing a staff of 35+ employees. The SPCC licenses and regulates about 10,000 applicators, qualifying parties and businesses that provide urban pest management services.

Prior to 2003, Lisa served as the former Arizona Assistant Attorney General, representing several state agencies; as a board member on the Arizona State Board of Psychologist Examiners and the Arizona State Veterinary Medical Examining Board; and as a rules consultant for several state agencies. These experiences are just the beginning of a litany of services and accolades she has earned in her professional career.

We hope you'll be joining us for this dynamic presentation and learn how you can continue to grow and strengthen as a professional woman in the pest management industry. The PWIPM educational program is open to all registered attendees of Legislative Day 2007 and there is no additional fee to participate.

[Click Here](#) for the Legislative Day program brochure.

[Click Here](#) to register for Legislative Day 2007.

For more information regarding the program contact Dominique Stumpf at [dstumpf@pestworld.org](mailto:dstumpf@pestworld.org) or visit [www.npmapestworld.org/events](http://www.npmapestworld.org/events).

### PWIPM 2007 Scholarship

The PWIPM announce their second Annual Scholarship to benefit women interested in advancing or securing a career in the pest management industry. This scholarship may be used by the recipient to defer costs related to advancing their education and/or career in the pest management industry.

The scholarship will award a minimum of \$1,000 and includes \$500 towards travel expenses to attend the NPMA's PestWorld 2007 in Orlando, FL, October 17- 20. The scholarship will be awarded at PestWorld during the PWIPM reception, Thursday, October 18.

[Click Here](#) for more information and a PWIPM 2007 Scholarship application. Applications must be received by May 31, 2007 and the successful recipient will be notified by August 15, 2007.

### **PWIPM 2007 Schedule of Events**

#### Legislative Day 2007-The 20th Anniversary

February 26-27 - [The Mayflower](#), Washington, D.C.

[Click Here](#) for the Legislative Day program brochure.

[Click Here](#) to register for Legislative Day 2007.

#### Academy 2007

July 19-21 - [Westin La Paloma Resort](#), Tucson, AZ

In conjunction with NPMA's Academy 2007, PWIPM will host an educational program on Thursday, July 19 from 9:30 a.m. -

2 p.m.

#### PestWorld 2007

October 17-20 - [Gaylord Palms Resort](#), Orlando, FL

PWIPM will host an educational program in conjunction with PestWorld 2007

### **PWIPM 2006 Scholarship Winner Announced**

PWIPM is pleased to announce that the recipient of its first annual scholarship is Mary Vongas, Business Manager for ChemTec Pest Control Corporation in Saddle Brook, New Jersey. As the winner of the PWIPM 2006 Scholarship, Ms. Vongas has been awarded a scholarship in the amount of \$2,000 to advance her career in pest management.

[Click Here](#) to read more about PWIPM's scholarship announcement.

[Click Here](#) to read more about Mary Vongas.

**For more information about PWIPM and all the programs listed, contact Dominique Stumpf at [dstumpf@pestworld.org](mailto:dstumpf@pestworld.org).**

### **PWIPM in the News**

Check out the latest information and articles related to women in pest management.

[ServiceMaster Names Katrina Helmkamp Group President](#)

[Pests Beware, Cindy Aloe's on Duty](#)

[Pennsylvania Pest Control Company Recognized by Women](#)

[No Labor Pains - Women Increasingly Performing Male-centric Jobs - and Loving Them](#)

[Copesan Announces New President - Deni Naumann](#)

[Study: Multi-tasking is Counterproductive](#)

### **PWIPM 2007 Council**

[Click Here](#) for the 2007 PWIPM Council.